

REPORT

AMERICAN LIBRARY ASSOCIATION ANNUAL CONFERENCE

Las Vegas, NV
June 27th – June 30th 2014



With sweltering temperatures, reaching up to 112 degrees at times, this year's ALA Annual was a hot one to say the least. The stifling temperatures weren't enough to keep the over 19,000 attendees from descending on the Las Vegas Convention Center for the four day event however and attendees were in full force on the show floor.

The exhibit hall was a sea of activity practically from the opening night reception, through the two full days, and right through most of the last half day before closing. As librarians and others made their way through the crowded halls, they were treated to presentations, book signings, book giveaways, raffles, and of course, endless exhibits of new books and products.

The Combined Book Exhibit booth enjoyed heavy traffic throughout, and especially during our two author signings.



As they made their way to and through the Combined Book Exhibit, librarians both new and seasoned spent time with their catalogs going through our collection either book by book, targeting specific genres, or drawn in by beautifully crafted covers. By the show's end, we had given out roughly 350 printed catalogs and had collected the names of over 700 attendees on behalf of our participants.

While traffic remained steady throughout the fair, showing great enthusiasm for the entirety of our collection, some of the most popular books in our exhibit came from **Flashback Publishing (Out-Of-Style)**, **Gihon River Press**, **Omnigraphics'**, **AntMillie.com (Ant Millie's Bikini Zoo Review)**, **Azro Press Inc. (I Have a Grandma Who...).**

Booth representatives were Chris Malinowski, Claribel Ortega and Seth Dellon. The American Library Association will be hosting their 2015 Midwinter Meeting in Chicago January 30-February 2 and their 2015 Annual Conference in San Francisco, CA June 25-30.